



COMMUNITY VOLUNTEERS ARE BRINGING THE WORLD TO LONDON

LONDON, ONTARIO – October 12, 2023 - On October 11, 2023, RBC Place London celebrated the actions of 9 individuals whose passion and commitment to their respective business or organization heightened London's profile, while generating significant economic impact.

Initiated in 2000, the Ambassador Awards recognize local individuals who are influential in bringing a convention or event to London. Since 2000 the Ambassador Awards have recognized 102 individuals for their enthusiastic support in attracting provincial, national and international conventions and events to London.

This year's Ambassador Award winners have helped produce over 39,600 delegates with a combined economic impact in excess of \$14.75 million for the city of London.

Our newest Ambassador Award recipients are:

- **Dr. Catherine Neish** - 54th Meeting of the Division for Planetary Sciences (October 2022)
- **Crispin Colvin** - Ontario Federation of Agriculture Conference & AGM (November 2022)
- **Peter Inch** - Tim Hortons Brier - The Original 16 Patch (March 2023)
- **James Smith** - Cdn Institute of Food Science & Technology Conference (June 2023)
- **Dr. Scott Shackleton-MacDougall** - Birds as Bridges - AOS & SCO-SOC Joint Conference (August 2023)
- **Adam Thompson** - Association of Municipalities of Ontario Conference (August 2023)
- **Dr. Alida van Dijk & Dale Nikkel** - Canadian Association for Spiritual Care Conference (April 2024)
- **Canada Life** – Don Chapman - 2023 Icon Award

“Convention Ambassadors are integral to attracting major economic events to London. These local champions want to showcase their city, their community, their organization to industry colleagues,” commented Lori Da Silva, General Manager, RBC Place London. “Through their passion and commitment, successful bids are secured. Business events are economic engines driving new revenue into communities and a key component to revitalizing our downtown core. We cannot thank our Ambassadors enough for stepping up and taking on the extra work of promoting their own community while organizing host committees and educational content for a successful conference.”

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RBC Place London has a 30-year legacy of service excellence. Offering over 70,000 square feet of exceptional meeting and exhibit space, RBC Place London connects individuals from the local, provincial, national and international community. In 2022 RBC Place London hosted 126 events which produced 126,995 delegate days generating \$19.1M in economic impact for the city of London, Ontario.

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