

**FOR IMMEDIATE RELEASE****RBC Place London Board Appoints Darrin Pollard as General Manager and CEO**

London, Ontario – May 28, 2024 – RBC Place London is delighted to announce the appointment of Darrin Pollard as the General Manager and CEO, effective July 1st, 2024. This appointment follows an extensive selection process led by the RBC Place London Board of Directors, recognizing Darrin's outstanding leadership qualities, strategic vision, and unwavering dedication to the organization's success.

Darrin Pollard brings over three decades of experience in the hospitality industry to his new role. Having held various leadership positions, Darrin has consistently demonstrated his ability to drive operational excellence, foster innovation, and deliver exceptional customer experiences, perfectly aligning with RBC Place London's commitment to excellence.

Darrin joined RBC Place London in 2011 as the Director of Business Development, where he spearheaded sales and marketing efforts with a collaborative approach both internally and externally. Throughout his tenure, Darrin has been instrumental in elevating the guest experience, inspiring engaged teams, and ensuring seamless and innovative event execution.

"We are thrilled to appoint Darrin Pollard as the General Manager and CEO of RBC Place London," said Susan Judd, Chair of RBC Place London Board of Directors. "Darrin's unparalleled leadership skills and deep industry expertise make him the ideal candidate to lead our organization into its next chapter of growth and success."

As General Manager and CEO, Darrin will oversee the day-to-day operations of RBC Place London, driving strategic initiatives, and maintaining the venue's status as a premier destination for events, conferences, and gatherings. The Board of Directors expresses full confidence in Darrin's ability to lead RBC Place London into a new era of innovation and prosperity.

Please join us in congratulating Darrin Pollard on his well-deserved promotion. We are excited about the future of RBC Place London under his leadership and anticipate achieving new milestones together.

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For media inquiries, please contact:

**Susan Judd**

Board Chair

RBC Place London

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**About RBC Place London:**

RBC Place London is the largest convention centre in Southwestern Ontario, providing exceptional experiences to hundreds of conventions, conferences, and events annually. Formerly known as the London Convention Centre, RBC Place London has a 30-year legacy of service excellence. Offering over 70,000 square feet of meeting and exhibit space, RBC Place London connects individuals from the local, provincial, national, and international community. In 2023 RBC Place London hosted 184 events which produced 112,026 delegate days generating \$22.6M in economic impact for the city of London, Ontario.